

NEWS RELEASE

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For Immediate Release

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Summer Citrus Varieties Available for Bee Sweet Citrus Customers

FOWLER, Calif., - With a steady supply of both domestic and off-shore product, Bee Sweet Citrus is prepared to meet summer demand for fresh citrus varieties.

"Citrus fruits remain a household staple for many families, so year-round availability is imperative to meeting the industry's demand for product," stated Bee Sweet Citrus Sales Representative Jason Sadoian. "As our summer import program continues to gain momentum, our customers can rely on our team to provide them with Chilean Oranges, Mandarins and Lemons, as well as several domestic varieties to meet their consumer's needs."

Available in new, high-graphic packaging, all of Bee Sweet's off-shore product is checked for quality once it arrives at the company's main location in Fowler, California. With a dedicated production team trained to facilitate the summer program and the company's sales team focused on clearance, logistics and inventory, customers can look to the Bee Sweet Citrus team for a successful 12-month citrus program.

"During the summer months, consumers can look to our brand for year-round staples such as Navel Oranges, Lemons and Mandarins, in addition to domestic Valencias, Blood Oranges and Grapefruit," continued Sadoian. "All of these varieties are flavorful, nutritious and are incredibly versatile."

With an assortment of varieties available for consumption, Bee Sweet Citrus remains an industry leader for year-round citrus availability. To learn more about the company's summer citrus program, please call 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

