

News Release:

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For Immediate Release

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Spring Varieties are Available at Bee Sweet Citrus

FOWLER, Calif., - Spring is officially here, and the Bee Sweet Citrus team reports availability of several specialty citrus varieties to complement the season.

"Easter is just around the corner, which means there's no better time to market vibrant citrus varieties than now," stated Bee Sweet Citrus Director of Communications Monique Mueller. "From tangy grapefruit to delicious Royal Red Oranges, our varieties can add a pop of color and flavor to popular springtime meals, beverages and desserts."

Right now, the Bee Sweet Citrus team has Navel Oranges, Mandarins, Lemons, Meyer Lemons, Grapefruit, Cara Cara Oranges and Royal Red Oranges available for customers. All varieties are incredibly versatile and have unique flavor profiles, making them an excellent option for shoppers looking to incorporate flavorful produce into their springtime menus.

"Citrus is great to have handy during spring because there's so many different ways to utilize them throughout the season," continued Mueller. "While our varieties are excellent snacks, many of our specialty citrus varieties, such as our Meyer Lemons, can really elevate the flavor of baked goods and popular spring recipes."

The quality of Bee Sweet's spring varieties has been nothing short of excellent and its sales team reports good availability of volume throughout the season. For more information regarding Bee Sweet's variety availability, please call a sales representative at 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

**416 E. South Ave. Fowler, CA 93625 • 559-834-5345 • #EatMoreCitrus**