

NEWS RELEASE

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For Immediate Release

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Specialty Citrus Varieties Available for Seasonal Cuisine

FOWLER, Calif., - California's citrus domestic season is going strong, and many of Bee Sweet's specialty citrus varieties are currently available for springtime meals and festivities.

"Like many of the meals that are prevalent during the spring season, our specialty varieties are fresh, vibrant and packed full of flavor," said Bee Sweet Citrus Director of Communications Monique Bienvenue. "If you're looking for seasonal produce that's going to enhance your culinary experiences, our citrus is perfect for you."

Juicy Gold Nugget mandarins, vibrant Star Ruby grapefruit and photogenic Blood oranges and Cara Cara navels are just some of the varieties that are currently available at Bee Sweet Citrus. The company's sales team also reports a strong supply of Minneola tangelos, Meyer lemons and Navel oranges to help set the tone for the spring season.

"All of our specialty citrus varieties are simultaneously versatile and unique," stated Bee Sweet Citrus Sales Representative Marcus Marderosian. "While each variety has a unique flavor profile, they can all be used for every day snacks, or as an ingredient for upscale meals."

Known for being an exceptional source of vitamin C and fiber, specialty citrus varieties are just tasty as they are nutritious. Both Star Ruby grapefruit and Cara Cara navels are an excellent source of Lycopene, a naturally-occurring pigment that acts as a powerful antioxidant; and Gold Nugget mandarins and Heirloom Navels have taken the foodie scene by storm with their sweet, delightful flavor. Blood Oranges and Meyer Lemons continue to make a tasty ingredient to numerous cocktail and dessert recipes, and many are looking to Minneola tangelos to bring tangy, citrus flavor to seasonal meals.



"Although they are all different, Bee Sweet's specialty varieties make a healthy, delicious addition to a myriad of dishes," continued Bienvenue. "The fruit's characteristics make them suitable for the everyday health enthusiast, or the up-and-coming culinary chef."

To learn more about Bee Sweet's variety availability, please visit the company's website at www.beesweetcitrus.com or call a Bee Sweet Citrus sales representative at 559-834-4200.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company, and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

