

NEWS RELEASE

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For Immediate Release

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Satsuma Mandarins Now Available for Fall Holiday Season

FOWLER, Calif., - With California's domestic citrus season in full swing, the Bee Sweet Citrus sales team is excited to welcome back the arrival of Satsuma mandarins just in time for the holiday season.

"With Halloween right around the corner, many parents and educators are looking for healthy snacks to include in their holiday festivities," said Bee Sweet Citrus Director of Communications Monique Bienvenue. "Satsuma mandarins are not only tasty, they're also an excellent source of vitamin C; making them an ideal snack for children or those on-the-go."

Available through the month of November, Bee Sweet Citrus Satsuma mandarins are grown and harvested in California's Central Valley. Popular for its loose, easy-to-peel skin and delicious taste, this variety is often sought out by those who enjoy sweeter citrus varieties. With little to no seeds and juicy segments, Satsumas can be eaten as a stand-alone snack or included as an ingredient for salads, marmalades and specialty cocktail drinks.

"Consumers are often fans of Satsuma mandarins because they're great for snacking and can be used for seasonal celebrations like Halloween, Thanksgiving and Christmas," continued Bienvenue. "The fruit's versatility and nutritional benefits make them a hit amongst households everywhere."

To find out more about Bee Sweet's variety availability and for seasonal recipes, please visit <http://www.beesweetcitrus.com/>.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

