

## NEWS RELEASE

July 24, 2019

For Immediate Release

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### **Bee Sweet Citrus Provides Premium Summer Citrus**

FOWLER, Calif., - Citrus year-round isn't just a phrase at Bee Sweet Citrus, it's a guarantee. With a steady supply of Star Ruby grapefruit, Blood oranges, Chilean Navels and mandarins, Bee Sweet's strong inventory of citrus can meet its customer's steady demand for fresh, summer varieties.

"As Chilean citrus continues to roll-in, our partners can be sure that we have the mandarins, lemons and oranges to meet their consumer's needs," stated Bee Sweet Citrus Sales Representative Jason Sadoian. "Citrus has become a household staple for many families, so year-round availability is imperative to meeting the industry's demand for product."

Available in vibrant packaging, all of Bee Sweet's off-shore product is re-graded to meet the company's standard in quality and safety. In addition, it can also be re-packed to fit the needs of Bee Sweet's consumers.

"If customers are in need of seasonal favorites, we'll also have Star Ruby grapefruit and Blood oranges available over the next month," added Sadoian. "These specialty varieties are flavorful, healthy and are an incredible addition to any meal."

Known for their vibrant color and unique taste, both Star Ruby grapefruit and Blood oranges possess flavor that's unlike any of its citrus counterparts. With pigmentation that stems from powerful antioxidants, these varieties are aren't just delicious, they're incredibly healthy too.

"Star Rubies are vibrant, fiber-rich and are the perfect blend of sweet, tart flavor," stated Bee Sweet Citrus Director of Communications Monique Bienvenue. "Their color comes from lycopene, an all-natural pigment that acts as an antioxidant. You can eat them whole or utilize them as a flavorful ingredient to cocktails, tarts and other savory dishes."

Like Star Rubies, Blood oranges are known for its bright, internal color. Anthocyanins, an all-natural pigment, are responsible for giving Blood oranges their dark, attractive color, and act as powerful antioxidants once consumed. They're especially helpful for consumers looking for ways to improve heart and skin health.



"Regardless of what variety they need, consumers can rely on Bee Sweet for fresh, wholesome citrus," continued Bienvenue. "With a growing emphasis on eating fresh produce, we're proud to offer citrus to our consumers all year long."

For more information regarding Bee Sweet's variety availability, please call 559-834-4200 or visit [www.beesweetcitrus.com](http://www.beesweetcitrus.com).

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*A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company, and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.*

