

NEWS RELEASE

September 18, 2019

For Immediate Release

News Contact:

Monique Bienvenue

Director of Communications

moniqueb@beesweetcitrus.com

559.834.5345 x 197

Bee Sweet Citrus Gears Up for Fresh Summit Event

FOWLER, Calif., - Bee Sweet Citrus is gearing up to participate in Produce Marketing Association's (PMA) Fresh Summit event for the third year in a row, and its sales team is eager to meet with the show's attendees to discuss the company's recent developments in technology, packaging and more.

"With PMA just around the corner, our team is looking forward to going to Anaheim to meet new people, and network with our peers in the produce industry," stated Bee Sweet Citrus Sales Representative Joe Berberian. "2020 is looking to be another great year for the citrus industry and our team is looking forward to an exciting event."

Every year, thousands of industry representatives flock to PMA's Fresh Summit event to meet new customers, network with business partners and learn of new and exciting trends in the produce industry. Of the 22,000 people who are expected to attend the event, many of them are made up of grower-shippers, industry suppliers, wholesalers/distributors and retailers. This year, the Bee Sweet Citrus team will be located at booth 874.

"The Bee Sweet Citrus team had a great experience at PMA last year, and we're definitely looking forward to this year's event as well," continued Berberian. "Those who would like to meet with us are encouraged to stop by our booth or schedule a meeting beforehand."

PMA Fresh Summit is set to take place on October 17-19 in Anaheim, California. For more information regarding Bee Sweet's participation in the event, please contact Bee Sweet Citrus Director of Communications Monique Bienvenue at moniqueb@beesweetcitrus.com.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

