

NEWS RELEASE

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For Immediate Release

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Fowler Citrus Company Looks Forward to Fresh Summit Event

FOWLER, Calif., - Bee Sweet Citrus is gearing up to participate in the Produce Marketing Association (PMA) Fresh Summit Expo for the second year in a row. With thousands of attendees registered to participate, the PMA Fresh Summit event is one of the produce industry's most anticipated events.

"Bee Sweet Citrus has been a member of the PMA for several years, and we were thrilled to finally experience the show for the first-time last year," said Bee Sweet Citrus Sales Representative Joe Berberian. "With PMA just around the corner, we're looking forward to going to Florida to meet new people and network with our peers in the produce industry."

Every year, thousands of industry representatives flock to the PMA's Fresh Summit event to meet new customers, network with business partners and learn of new and exciting trends in the produce industry. Of the 20,000 people who attend the event, many of them are made up of grower-shippers, industry suppliers, wholesalers/distributors and retailers. This year, Bee Sweet Citrus will be located at booth 681.

"The Bee Sweet Citrus team had a great experience at PMA last year, and we're looking forward to this year's event," continued Berberian. "Those who would like to meet with us are encouraged to stop by our booth or schedule a meeting beforehand."

PMA Fresh Summit is set to take place on October 19-21 in Orlando, Florida. For more information regarding Bee Sweet's participation in the event, please contact Bee Sweet Citrus Director of Communications Monique Bienvenue at moniqueb@beesweetcitrus.com.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

