

NEWS RELEASE

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For Immediate Release

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Minneola Tangelos are Available at Bee Sweet Citrus

FOWLER, Calif., - Sweet, tangy and extremely flavorful, Minneola Tangelos are currently available at Bee Sweet Citrus and are expected to be in season until the end of April.

"Unlike traditional mandarin varieties, Minneola Tangelos are perfect for those who enjoy a slight hint of tangy flavor," stated Bee Sweet Citrus Vice President of Farming Keith Watkins. "While Minneolas resemble the appearance of mandarins, the fruit's pronounced neck and distinct flavor set them apart as a unique variety with a diverse set of characteristics."

A cross between a mandarin and a grapefruit, Minneola Tangelos have the color, richness and sweetness of a mandarin, with an added touch of tart flavor. In addition to its prominent neck, Minneola Tangelos are also known for its deep, red-orange rind and its juicy, easy-to-peel characteristics.

"Like grapefruit and mandarins, Minneola Tangelos are versatile enough to be consumed as a snack or utilized as an ingredient to a wide-array of entrees and desserts," stated Bee Sweet Citrus Director of Communications Monique Bienvenue. "Because they're also an excellent source of vitamin C and fiber, Minneolas are an ideal snack for those looking to add healthy additions to their diet."

Bee Sweet's Minneola Tangelos are available in three-pound bags and standard cartons. In addition, Bee Sweet Citrus also reports a steady supply of Navel Oranges, Mandarins, Lemons, Meyer Lemons, Blood Oranges, Cara Cara Navel Oranges and Grapefruit.

To learn more about Bee Sweet's Minneola Tangelos or its diverse seasonal line, please contact a sales representative at 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

