

NEWS RELEASE

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For Immediate Release

News Contact:

Monique Bienvenue
Director of Communications
moniqueb@beesweetcitrus.com
559.834.5345 x 197

Bee Sweet Citrus Reports Strong Lemon Supply for Lenten Season

FOWLER, Calif., - As consumers around the world prepare to celebrate one of the most historical seasons of the year, Bee Sweet Citrus reports ample supply of lemons to help meet the demand of seasonal promotions.

"Lemons are often utilized to enhance the flavor of seafood, which is regularly consumed throughout the Lenten season," stated Bee Sweet Citrus Sales Representative Jason Sadoian. "Our team will continue to have Lisbon, Eureka and Meyer lemons over the next few months to meet consumer demand."

Fresh, nutritious and extremely flavorful, lemons are a culinary staple for many homes year-round. Popular as an addition to many beverages, Bee Sweet's Lisbon and Eureka varieties complement salmon, shrimp and other seafood dishes. Meyer Lemons, however, have a sweeter flavor profile and are often sought out for various dessert recipes.

"With spring right around the corner, consumers are looking for healthy, flavorful ways to enhance their meals," stated Bee Sweet Citrus Director of Communications Monique Bienvenue. "Lemons are quite versatile and are extremely nutritious; they're perfect for traditional Lenten meals, festive springtime cuisine and so much more."

At approximately 20 calories per serving, lemons are a healthy alternative to salt and heavy dressings. They're also an excellent source of vitamin C, fiber and are cholesterol free.

Bee Sweet's lemon varieties are available in various bag and bulk options. To learn more, please contact a Bee Sweet sales representative at 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

