

NEWS RELEASE

February 14, 2019
For Immediate Release

News Contact:

Monique Bienvenue
Director of Communications
moniqueb@beesweetcitrus.com
559.834.5345 x 197

Bee Sweet Citrus Welcomes the Arrival of Gold Nugget Mandarins

FOWLER, Calif. – Pebbly, bright orange in color and undeniably sweet, California’s Gold Nugget mandarins are currently available at Bee Sweet Citrus, and the company’s sales team is encouraging consumers to take advantage of its limited availability.

"Every year, consumers are impressed by how well Gold Nuggets eat and how quickly they are gaining popularity," said Bee Sweet Citrus Sales Representative Jason Sadoian. "The fruit’s sweet flavor is unmatched by other mandarin varieties, and its easy-peel quality make them great for families."

A hybrid mandarin variety, Gold Nuggets were first introduced to California in the early 1950s. Bright orange in color, extremely fragrant and oblong in shape, they are one of California's most flavorful late season varieties and have become a seasonal hit throughout the citrus industry.

"Gold Nuggets prove that it’s what’s on the inside that counts," stated Bee Sweet Citrus Director of Communications Monique Bienvenue. "Although its bumpy rind may not be as appealing as other varieties, its unique flavor profile really sets the bar for other mandarin varieties. Incredibly sweet, you can rely on Gold Nuggets to act as a key ingredient for upscale culinary dishes or eaten as an everyday snack."

Available throughout February and March, Gold Nuggets are an excellent source of fiber and vitamin C. Less than 100 calories per serving, they are a must-have for the upcoming spring season.

For more information, please contact a Bee Sweet Citrus sales representative at 559-834-4200 or visit our website at www.beesweetcitrus.com.

###

A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company, and provides over 15 different varieties of citrus to its consumers! Located in the heart of



California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.



416 E. South Ave. Fowler, CA 93625 • 559-834-5345 • #EatMoreCitrus