

NEWS RELEASE

August 27, 2019

For Immediate Release

News Contact:

Monique Bienvenue

Director of Communications

moniqueb@beesweetcitrus.com

559.834.5345 x 197

Citrus Varieties Available for New School Season

FOWLER, Calif. - As many families settle into the 2019/2020 school year, children and parents alike are adapting to food habits and meal plans that accommodate long days and busy schedules. Fortunately, the Bee Sweet Citrus sales team reports availability of tasty, nutritious citrus varieties that are perfect for the home, school or office.

"Right now, consumers can expect ample supply of Chilean Navels and Cara Cara oranges," stated Bee Sweet Citrus Sales Representative Joe Berberian. "All of these varieties are healthy and versatile, making them a great option for both children and adults."

Bee Sweet's Chilean Navels and Cara Cara oranges are currently available through the company's summer import program. All imported product is re-checked and re-graded to ensure that it meets Bee Sweet's standards of safety and quality.

"Chilean Navels and Cara Cara oranges are two examples of truly versatile fruit," stated Bee Sweet Citrus Director of Communications Monique Bienvenue. "Both varieties are fantastic stand-alone snacks, and their flavor profiles are gaining popularity in both sweet and savory dishes. Navels and Cara Caras also act as excellent all-natural sweeteners, making them a phenomenal ingredient for baked goods, marmalades and more."

High in vitamin C and fiber, eating Chilean Navels and Cara Caras can help support one's immunity and digestive system. With school back in session, healthy snacks are imperative for keeping students healthy and focused.

"To assist customers with the hustle and bustle of school and work, our team has released several new recipes that utilize both Navels and Cara Caras," added Bienvenue. "Our goal is to show consumers that these varieties are more than just great on-the-go snacks, they're also fantastic ingredients to numerous healthy, delicious recipes."

For more information regarding the company's variety availability or to learn more about the company's variety-specific recipes, please visit www.beesweetcitrus.com or call a sales representative at 559-834-4200.



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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company, and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

