

News Release:

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For Immediate Release

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California Citrus Varieties are Available for Holiday Promotions

FOWLER, Calif., - California's citrus season has begun, and the Bee Sweet Citrus team has several varieties available for holiday promotions.

"Bee Sweet Citrus has Navel Oranges, Lemons, Mandarins, Melo Gold grapefruit and Pummelos available for the holiday season," stated Bee Sweet Citrus Sales Representative Jason Sadoian. "While the season got off to a late start, the overall quality and flavor of our fruit has been nothing short of excellent."

With food at the heart of many holiday gatherings, Bee Sweet's citrus line caters to shoppers with diverse culinary needs. Each of the company's available varieties has unique flavor profiles, making them collectively useful for flavorful snacks, entrees and more.

"The start of California's citrus season is always an exciting time as it signals that start of excellent marketing opportunities to come," added Bee Sweet Citrus Sales Representative Anders Skooglund. "With flu season and several major holidays quickly approaching, there's no better time to market immunity-boosting citrus than now."

Bee Sweet's winter citrus varieties are grown under the close watch of their growers and meet strict quality standards to ensure customers an exceptional piece of fruit. Available in new, high graphic packaging, all of Bee Sweet's varieties are available in bag and bulk options.

For more information regarding the company's winter citrus line, please call a Bee Sweet Citrus sales representative at 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

