

**News Release:**

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**Bee Sweet Citrus adds Star Ruby Grapefruit to its Spring Citrus Line**

FOWLER, Calif., - As the spring season gains momentum in California's Central Valley, Bee Sweet Citrus is highlighting Star Ruby Grapefruit as a key variety in the company's seasonal citrus lineup.

"Grapefruit harvest in the desert (D3) is wrapping up, and we've recently begun harvest in the Central Valley (D1)," stated Bee Sweet Citrus Director of Harvesting and Grower Relations Randy Stucky. "While the crop estimate is down from last season, the quality of the fruit has been excellent - with good external blush and internal color."

Star Ruby Grapefruit is known for its deep red color and sweet, tangy flavor. With few to no seeds, this variety is less acidic than other grapefruit varieties and complements healthy breakfast and snack recipes.

"Star Ruby Grapefruit is perfect for those who enjoy tangy citrus without the acidity," stated Bee Sweet Citrus Director of Communications Monique Mueller. "With spring in full swing, there's truly no better time to try one out than now."

Star Ruby Grapefruit has high water and fiber content, making it an excellent produce option for health-focused shoppers. That, coupled with its vitamin C content, makes for an incredibly nutritious, yet versatile, snack.

Bee Sweet Citrus grapefruit is available in high-graphic packaging and is available in bag and bulk options. Please contact a Bee Sweet Citrus sales representative at 559-834-4200 or visit [www.beesweetcitrus.com](http://www.beesweetcitrus.com) to learn more about the company's variety availability.

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*A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.*

**416 E. South Ave. Fowler, CA 93625 • 559-834-5345 • #EatMoreCitrus**