

News Release:

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For Immediate Release

News Contact:

Monique Mueller (Bienvenue)
Director of Communications
moniqueb@beesweetcitrus.com
559.834.5345 x 197

Bee Sweet Citrus Reports Strong Availability of Lemons for Spring

FOWLER, Calif., - As consumers begin to embrace warmer weather and plan for seasonal gatherings, Bee Sweet Citrus reports a strong supply of lemons to help meet consumer demand.

"Spring is only a few weeks away, which means there's no better time to market lemons at the store level than now," stated Bee Sweet Citrus Director of Communications Monique Mueller. "Because they can be used in a wide array of recipes, they can be marketed by themselves or used as an effective cross-marketing tool for other items."

A grocery staple for many families, lemons are one of the most versatile citrus varieties out there. Its tangy juice can help elevate the flavor of marinades, mocktails and numerous beverages, while its zest beautifully complements baked goods and salad dressings.

"Lemons are often sought out for their flavor, but their use isn't limited to just food and drink," continued Mueller. "They can also be utilized as décor for beautiful table arrangements, and their juice can be used as an ingredient to all-natural cleaners and DIY beauty products."

At approximately 20 calories per serving, lemons are nutritional powerhouses. They're an excellent source of vitamin C and are currently being harvested in California's Central Valley.

Available in both bag and bulk options, you can learn more about Bee Sweet's lemons and variety availability by calling a sales representative at 559-834-4200 or by visiting www.beesweetcitrus.com.

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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

