

News Release:

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For Immediate Release

News Contact:

Monique Mueller

Director of Communications

moniqueb@beesweetcitrus.com

559.834.5345 x 197

Bee Sweet Citrus Helps Families Prepare for New School Year

FOWLER, Calif., - As the summer season draws to a close, many families are preparing their homes for the back-to-school season. Fortunately, Bee Sweet Citrus has several citrus varieties available to meet the demands of busy households.

"Citrus fruits are fantastic snacks to keep handy for the back-to-school season because they're nutritious and can help children stay alert and focused throughout the day," stated Bee Sweet Citrus Director of Communications Monique Mueller. "With health at the forefront for many families making meal decisions, citrus fruits, such as our mandarins and oranges, are a great snack choice for school lunches, sports practices, snack time and more."

Through the company's summer citrus program, Bee Sweet Citrus has maintained a steady supply of oranges, mandarins and lemons for its customers throughout the summer months. To help families prepare for the new school year, the company is also sponsoring Healthy Family Project's Back to School campaign for the ninth consecutive year.

"Giving back is at the very core of what we do, and we couldn't make the impact we do without incredible sponsors like Bee Sweet Citrus," stated Healthy Family Project Partnership Manager Tracy Shaw. "We are proud to create family-friendly recipes highlighting fresh produce and to share parenting tips to master the back to school season and beyond."

Healthy Family Project's annual Back to School campaign provides families with resources highlighting the importance of produce in a healthy diet. This year, the company and its supporting sponsors also donated \$12,000 to the International Fresh Produce Association's Foundation for Fresh Produce to increase children's accessibility to fresh fruits and vegetables in schools. All sponsors will also share helpful back-to-school tips on their social media platforms.

"Right now, families and caretakers are juggling chaotic work and school schedules, and the last thing they need to worry about is the availability of fresh produce," continued Mueller. "We're proud to provide families with fresh citrus year-round."

For more information regarding the company's variety availability of Healthy Family Project's Back to School campaign, please call 559-834-4200 or www.beesweetcitrus.com.



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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.



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