

News Release:

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For Immediate Release

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Bee Sweet Citrus Gears up for Annual Summer Program

FOWLER, Calif., - California's citrus domestic season is winding down, and the Bee Sweet Citrus sales team has begun to shift its focus to the company's annual summer program.

"Fresh citrus is in demand year-round," stated Bee Sweet Citrus Sales Representative Joe Berberian. "As families continue to invest in their health, we anticipate that demand for lemons, mandarins and lemons will remain steady throughout the summer months."

Right now, Bee Sweet Citrus has domestic Grapefruit, Lemons, Meyer Lemons and Valencia Oranges available for consumers. Chilean Mandarins are available as well, and Chilean Navel Oranges should be available in early July.

"Over the last 25 years, Bee Sweet Citrus has established long-term relationships with two respected Chilean growers," continued Berberian. "Through these partnerships, we can supplement our customers with oranges, mandarins and lemons year-round."

As consumers begin to think about summer produce, year-round availability is imperative to meet industry demand for product. All of Bee Sweet's varieties are available in new, high-graphic packaging and meet the highest standards in quality and safety.

For more information about Bee Sweet's summer citrus program, please contact a sales representative at 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

