

Grapefruit

From vitamin C to beta-carotene, Star Ruby Grapefruits are more than just a tasty citrus variety, they are a nutritional powerhouse! Its perfect blend of sweet, tart flavor make them suitable for both upscale dishes as well as simple, everyday snacks. Be sure to try them while they're in season!



Pack Styles:
3# 5# & 8# Bags
Standard Carton

Seasonality:
September - December

Nutritional Benefits:

- Great source of vitamin C, an immunity-boosting antioxidant
- Great source of vitamin A, great for the health of skin and eyes
- Great source of fiber, which is great for those looking to lose weight
- Fat-free
- Sodium-free
- Cholesterol-free

Foodservice

- Excellent addition to cocktail recipes as garnish and/or ingredients
- Great for breakfast recipes
- Wedges can replace lemon as garnish for drinks
- Zest can be used for sauces, salad dressing, and fruit compotes

Characteristics:

- Blushed rind
- Dark, red interior
- Sweet, tangy taste

Seasonal Opportunities

- Cross-merchandising opportunities with bagged salads and juices
- Fall: Great breakfast alternative for back-to-school or work
- Winter: Great for holiday gift boxes or baskets, holiday brunches, New Year's health resolutions
- Spring: Good for Easter and Mother's Day brunch promotions
- Summer: Cool, refreshing snack for hot weather; great for summer salads

