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For Immediate Release

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Bee Sweet Citrus to Kick-Off New Season at IFPA's Global Produce & Floral Show

FOWLER, Calif., - In approximately one week, the Bee Sweet Citrus team is off to Orlando, Florida, to join numerous exhibitors at IFPA's Global Produce and Floral Show. There, the team is eager to meet with attendees to discuss the 2026-2027 citrus season, variety availability, and more.

"Every year, our team looks forward to this show because it gives us the opportunity to have meaningful conversations with current industry friends and meet new connections," stated Bee Sweet Citrus Sales Representative Joe Berberian. "The show offers us an excellent opportunity to showcase our brand, discuss our new season, and discover what's trending in the produce industry."

Bee Sweet Citrus is currently transitioning from its summer import program to its domestic season. California-grown lemons, Meyer lemons, Pummelos, and Golden Gem grapefruit are currently available, while mandarins and Navel oranges will be available mid-October.

"There's no better time to meet with the Bee Sweet Citrus team than when we're at IFPA's Global Produce and Floral show," stated Bee Sweet Citrus Director of Communications Monique Mueller. "With the beginning of our season coinciding with the date of the show, our team will be able to give attendees real-time updates on our variety line, as well as insight into the projects we have planned for the new season."

Bee Sweet's entire sales team will attend this year's show, and event-goers are encouraged to visit Booth #3983 to meet them. To schedule a meeting with a Bee Sweet Citrus sales representative or to learn more about the upcoming season, please call 559-834-4200.

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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

