

News Release:
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For Immediate Release

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Summer Citrus Varieties are Available at Bee Sweet Citrus

FOWLER, Calif., - While many California-grown citrus varieties are nearing the end of their season, the Bee Sweet Citrus team reports that Rosy Red Valencia oranges will be available through June, and Star Ruby Grapefruit and will be available through August.

“Bee Sweet’s Star Ruby grapefruit and Rosy Red Valencia oranges are stand-out choices for summer due to their versatility and outstanding flavor,” stated Bee Sweet Citrus Sales Representative Anders Skooglund. “Our Star Ruby grapefruit is among the sweeter grapefruit varieties - delivering sweet, tangy, flavor, while Rosy Red Valencias are ideal for eating fresh or juicing.”

Bee Sweet’s Star Ruby grapefruit and Rosy Red Valencias are currently being harvested in California’s Central Valley and are excellent varieties for customers to include in their summer citrus lineup. Both varieties feature a blushed rind, a vibrant red, coral-like interior, and are rich in lycopene, an all-natural pigment and powerful antioxidant.

“Between Star Ruby grapefruit and Rosy Red Valencias, customers will be set for their summer snacking needs,” stated Bee Sweet Citrus Director of Communications Monique Mueller. “Our Star Ruby grapefruit shines at breakfast or as a refreshing snack, while Rosy Red Valencias are versatile enough for salads and freshly squeezed juice. Each variety delivers a distinct taste, ensuring there’s a delicious option for every palate.”

Both Bee Sweet’s grapefruit and Rosy Red Valencia oranges are available in bag and bulk options. To learn more about the company’s summer citrus availability, please call a sales representative at 559-834-4200 or visit www.beesweetcitrus.com.

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A grower, packer and shipper of premium California citrus, Bee Sweet Citrus is a leader in today’s agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company and provides approximately 10 different citrus varieties to its consumers! Located in the heart of California’s Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

