

NEWS RELEASE

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For Immediate Release

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Celebrate the Summer Season with an Assortment of Citrus!

FOWLER, Calif., - True to its no-gap policy, Bee Sweet Citrus is still rolling out a handful of domestic citrus varieties while the company's imported product begins to trickle in.

"While our imported product has already begun to make an appearance, our team still has domestic Navels, lemons and grapefruit available for our consumers," stated Bee Sweet Citrus Sales Representative Joe Berberian. "This last bit of product guarantees that our customers will continue to have access to several different varieties while we transition into selling our off-shore product."

Perfect for the summer season, Bee Sweet's domestic citrus offers something to everyone. The company's Navel oranges, lemons and grapefruit are an excellent source of vitamin C and they're suitable for various types of cuisine.

"While there's no denying that citrus makes a great snack, our varieties have the potential to really amplify the flavors of the season," stated Bee Sweet Citrus Director of Communications Monique Bienvenue. "Navel oranges are excellent ingredient for summer salads, and our grapefruit complements numerous cocktail recipes. And if you're planning to host a party this season, our lemons are great to use on the grill, and are essential for other party staples like salsa, guacamole and iced beverages."

A grower, packer and shipper of citrus, Bee Sweet Citrus provides lemons, oranges and mandarins to its consumers year-round. Over the past few months, the company's sales team has been working with Chilean citrus growers to ensure that there is smooth transition of product into the summer season. While California's citrus domestic season is coming to a close, the company will continue to receive imported lemons, Navel oranges, Cara Cara navels and Clementines into the summer months.

"Our goal is to make sure that our customers always have access to different citrus varieties," continued Berberian. "Our domestic product can help consumers kick-off the summer season and our imported product will be there to help fuel them over the next few months."



For more information about Bee Sweet's variety availability, please call a company sales representative at 559.834.4200. or visit our website at www.beesweetcitrus.com.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company, and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.

