

NEWS RELEASE

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For Immediate Release

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Star Ruby Grapefruit Available at Bee Sweet Citrus

FOWLER, Calif., - As California's citrus domestic season nears an end, specialty citrus fans can take comfort knowing that Bee Sweet's supply of Star Ruby grapefruit is expected to last over the next few months.

"Grapefruit fans should take advantage of the next few weeks to stock up on one of their favorite citrus varieties," stated Bee Sweet Citrus Sales Representative Joe Berberian. "Star Ruby grapefruit isn't just tasty, it's also an excellent source of vitamin C and incredibly versatile."

Low in calories and a nutritional powerhouse, Star Ruby grapefruit is deep red in color and an excellent source of vitamin C, potassium and fiber. Studies show that consuming one serving (or half) of one Star Ruby grapefruit can provide over half the recommended daily intake (RDI) of vitamin C. In addition, it also contains approximately 320 milligrams of potassium and approximately 2 grams of fiber.

"Star Ruby grapefruit are sweet, yet tart in flavor, and can be used in a plethora of different ways," explained Bee Sweet Citrus Director of Communications Monique Bienvenue. "This red-fleshed grapefruit variety is a great alternative for standard breakfast foods and can even act a new ingredient for a post-workout smoothie; it should definitely be a staple in households everywhere this season."

In addition to grapefruit, Bee Sweet's consumers can anticipate the arrival of lemons, mandarins and oranges as the company's import season begins. For more information regarding variety availability, please contact a Bee Sweet Citrus sales representative at 559-834-4200 or visit <http://www.beesweetcitrus.com/variety-availability/>.

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A grower, packer and shipper of California citrus, Bee Sweet Citrus is an emerging leader in today's agriculture industry. Founded in 1987, Bee Sweet Citrus is a family owned and operated company, and provides over 15 different varieties of citrus to its consumers! Located in the heart of California's Central Valley, Bee Sweet is focused on innovation, sustainability and customer satisfaction.



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